

# INTERN WEBSITE COPYWRITER

Organization: Columbia University International Family AIDS Program (IFAP)

Location: Heilbrunn Department of Population and Family Health, Columbia University Medical Center

Number of Openings: 1

## GENERAL DESCRIPTION

### *JOB SUMMARY:*

The International Family AIDS Program (IFAP) was founded by Dr. Stephen Nicholas in 1999, applying lessons learned over the past 20 years in fighting pediatric AIDS in northern Manhattan. A collaborative effort of university, church, foundation, and private philanthropic partners, IFAP currently: provides direct care and treatment for over 1000 HIV-infected children, mothers and fathers in a Center of Excellence in the Dominican Republic, a model of AIDS care for the Caribbean; conducts AIDS research to improve the understanding of the distribution, treatment and prevention of HIV infection; sends Columbia University medical and public health students and pediatric residents for training and education in the Dominican Republic; provides technical support and assistance to the Ministry of Health of the Dominican Republic; the MIR Foundation, Dominican Republic; Hospital Albert Schweitzer, Deschapelle, Haiti; the William J. Clinton Foundation's HIV/AIDS Initiative; the World Health Organization; UNICEF; the Centers for Disease Control; USAID; Family Health International; the Russian Health Ministry in St. Petersburg, Russia; and Sparrow's Nest in Johannesburg, South Africa.

An experienced writer (copywriting experience preferred) is sought to complete copy needed for a new International Family AIDS website from early October to late November.

### *BENEFITS:*

This is an unpaid internship.

## JOB DESCRIPTION AND RESPONSIBILITIES

### *TEXT:*

- Craft short, clever headlines and sophisticated, driven copy
- Compiling, editing, and writing language for IFAP website
- ~30 Pages requiring copy include:
  - Home
  - Donor/sponsor
  - Programmatic
  - Staffing / partners
  - Education & research

### *RESEARCH:*

- Synthesize relevant HIV/AIDS research into website briefs

***EXPERIENCE REQUIRED:***

- Experience writing original copy and condensing large quantities of information into succinct brief statements
- Fluent in English
- Undergraduate degree

***DESIRED QUALITIES:***

- Experience writing extremely tight copy
- Excellent communication skills, verbal and written
- Excellent time management and multi-tasking abilities
- Written Spanish language skills
- Critical thinking and analytical skills
- Background with HIV/AIDS

Please submit cover letters, a complete CV/resume and a one page writing sample to Sabrina Hermosilla, at [ifap@columbia.edu](mailto:ifap@columbia.edu) by **September 22, 2009**.

To learn more about IFAP and how you can play a role in this exciting program, please visit:

<http://www.familyaids.org/FamilyAIDS.htm>